



Vitalis 2021 – the leading eHealth event in Scandinavia

Conference and digital exhibition (partly in English).

By 2025, Sweden will become the best in the world at exploiting the opportunities offered by digitisation and eHealth, making it easier for people to achieve quality and equality in health and welfare.

Investing in eHealth solutions will be a necessity in order to overcome the challenges faced by society – an ageing demographic profile, mounting costs and pressures on budgets.

A part of the challenge is to gather enough information and knowledge to ensure that the correct eHealth and digitisation investment decisions are made, and that new regulatory frameworks are complied with.

To get the big picture join us at Vitalis, the Nordic region's largest conference and exhibition focused on transforming healthcare and social Welfare.

Audience

Vitalis is a meeting point for everyone working strategically or operatively with business development and eHealth issues within healthcare and welfare. Visitors are from municipalities and county councils as well as from authorities and the private sector.

Examples of visitors:

- Decision makers and Business Developers in healthcare
- IT Managers/Strategists/Architects in healthcare
- Project Managers
- Care Administrators



- Researchers
- Physicians, Nurses and other Clinical Staff
- Social Care Managers/Care Managers/Elderly Care Managers
- Politicians
- Buyers

Following the successful concept of a hybrid meeting at Vitalis 2020, this year's conference will be held 18–20 May 2021 virtually and at the Swedish Exhibition & Congress Centre, with a focus on a safe event.

The main exhibition will be held virtually. Visitors will have the opportunity to see presentations about new solutions and products, as well as to interact with exhibitors and to ask direct questions to suppliers.

We are also planning for an On-site exhibition in combination with the conference and IRL sent panels and debates via our TV studios in Gothenburg.

N.B. the number of participants On-site will be restricted.

Vitalis 2021 offers a limited number of sponsor- and partnership opportunities.

Read more here: <https://en.vitalis.nu/sponsor-partnership-packages/>



Vitalis Main Partner

SEK 150,000 [Contact us](#) *(Exclusive! Limited number)*

Virtual exhibitor booth

- Space for logo and description of company
- Matching with visitors based on category and interests
- Option to upload intro video, product info, product brochure, images and links
- Book video meetings and chat with visitors
- Own chat thread with direct contact with visitors
- Notifications for visits to the virtual booth
- Notification when a visitor wants to be contacted, even after the trade show days
- Report with statistics about booth visits and other key data

Speaker time in-person conference

- Time in seminar programme, as in panel discussion
- Takes place live on site and streamed live

Pre-recorded presentation, virtual conference

- Time in seminar programme
- Streamed at scheduled time during the conference and on-demand for the rest of the year

Exhibitor booth on-site, about 6 m²

- Exposure among a limited number of exhibitors
- Booth 6 m²
- Walls that frame the stand
- Standing table, bar stool, rug, power and wireless internet



2 free exhibitor passes

- Representatives in the on-site exhibition
- Lunch and snack
- Free access to the conference

Exposure mass email Vitalis database

- Banner in newsletter to 30,000 relevant contacts in the industry

Exposure registration page delegates

- Logo on registration page
- Direct visibility for everyone who registers for the conference

Exposure prior to livestreamed presentations

- Logo in conjunction with livestreamed presentations – “In collaboration with ...”

Exposure mass email participants and exhibition visitors

- Logo in confirmation and information letters to registered conference participants
- Logo in confirmation and information letters to registered conference visitors

Contact details for conference participants

- Opportunity to directly contact those conference participants who have consented to be contacted by a third party



Vitalis Sponsor

SEK 45,000

Virtual exhibitor booth

- Space for logo and description of company
- Matching with visitors based on category and interests
- Option to upload intro video, product info, product brochure, images and links
- Book video meetings and chat with visitors
- Own chat thread with direct contact with visitors
- Notifications for visits to the virtual booth
- Notification when a visitor wants to be contacted, even after the trade show days
- Report with statistics about booth visits and other key data
- Option to invite visitors to the exhibition with unique invitation link

Exposure mass email Vitalis database

- Banner i newsletter to 30,000 relevant contacts in the industry

Exposure registration page delegates

- Logo on registration page
- Direct visibility for everyone who registers for the conference

Exposure prior to livestreamed presentations

- Logo in conjunction with livestreamed presentations–“In collaboration with ...”

Exposure mass email participants and exhibition visitors

- Logo in confirmation and information letters to registered conference delegates/participants
- Logo in confirmation and information letters to registered conference visitors



Vitalis Digital Exhibitor

SEK 20,000

Included in all other sponsor packages.

Space for logo and description of company

- Logo is visibly placed in the exhibitor list
- Space for a short, descriptive introduction about the company and your services/products to attract the right visitors

Hot leads – matching with visitors

- Effective matching with visitors based on category and interests
- Receive notifications as soon as a visitor is inside your digital booth and contact them directly
- Receive notifications during and after the exhibition when visitors try to contact you

Attract visitors with content

- Option to upload intro video, product info, product brochure, images and links

Direct contact with visitors

- Schedule video meetings
- Chat with visitors
- Own chat thread

Follow-up and statistics from your participation

- Report with statistics about booth visits and other key data to measure ROI and other KPIs for your participation
- Receive access to analytical reports and figures from your participation



Vitalis On-site Exhibitor

SEK 50,000 (*Exclusive, limited number*)

Exhibitor booth on-site, about 6 m²

- Exposure among a limited number of exhibitors
- Booth 6 m²
- Walls that frame the stand
- Standing table, bar stool, rug, power and wireless internet

1 free exhibitor pass

- Representative in the on-site exhibition
- Lunch and snack
- Free access to the conference

Virtual exhibitor booth

- Space for logo and description of company
- Matching with visitors based on category and interests
- Option to upload intro video, product info, product brochure, images and links
- Book video meetings and chat with visitors
- Own chat thread with direct contact with visitors
- Notifications for visits to the virtual booth
- Notification when a visitor wants to be contacted, even after the trade show days
- Report with statistics about booth visits and other key data
- Option to invite visitors to the exhibition with unique invitation link



Additional services

We are also happy to offer additional, smart and effective visibility services.
Examples of services:

Additional services			
			
<p>Email list</p> <ul style="list-style-type: none"> • Own mailing to entire Vitalis database, limited number <p>SEK 65,000</p>	<p>Newsletter</p> <ul style="list-style-type: none"> • Banner in five newsletters to entire Vitalis database <p>35,000</p>	<p>Track sponsor</p> <p>Visibility in conjunction with a certain track</p> <p>SEK 25,000</p>	<p>Commercial</p> <ul style="list-style-type: none"> • Commercial, about 15 sec · 4 screenings per day <p>SEK 30,000</p>

Kind regards

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